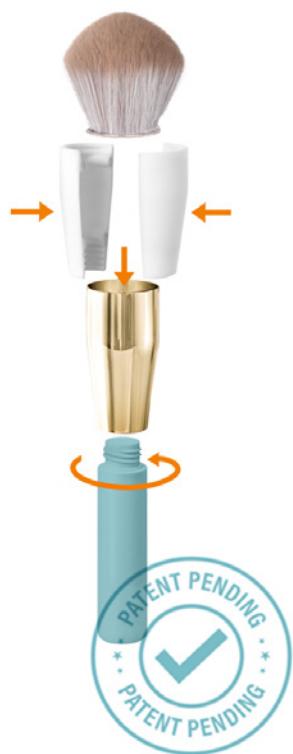


GO BRUSH: THE BRUSH OF THE YEAR!



Hair



Ferrule



Handle

This is a brand new make-up brush concept, where the fibres, ferrule and handle of the brush can be separated and sorted by the user for recycling.

FSKorea's development team created this brush out of a simple observation. Beauty and personal care packaging suppliers produce around 120 billion parts per year worldwide, most of which cannot be recycled, especially make-up brushes.

A standard brush is usually made of three parts, the fibres, the ferrule and the handle. Most of the time, the fibres and the different parts of the brush are glued together. The figures are impressive: a brush manufacturer can use as much as 130 tonnes of glue per year! Not to mention the smell in the workshops. With Go Brush, no more downsides! Once used or worn out, the brush can be completely disposed of.

Question: Why not reuse any part of this brush? And, in doing so, no longer use glue! Go Brush was born! That's what's so clever about this new brush, which allows the

ferrule and handle to be reused. The consumer can assemble the three parts as he pleases, change the fibres after use and reuse the ferrule and handle.

And experiments show that once the consumer has become accustomed to using this new brush, he or she naturally puts the fibres, the ferrule and the handle in the appropriate recycling bins.

Another advantage, and not the least, is that the consumer can interchange the handle, and the ferrule, which can be of different colours, and the type of fibres, as he pleases.

FSKorea exclusively holds worldwide patents for Gobrush.

BE AND REMAIN A LEADER!

FSKorea was founded in 1988. At the time, the company was only focused on marketing brushes and accessories for the cosmetics industry. A few years later, in 1991, we started manufacturing. Today, our head office and R&D centre are located in Seoul. We have a factory in Dongducheon and several sales offices abroad, especially in the USA, China and Japan.

Today, in addition to make-up brushes, we produce a wide variety of products such as mascaras, but also different types of packaging for the cosmetics industry.

This explains why we have two business lines, one dedicated to cosmetic packaging and the other to make-up brushes. To be and remain a leader, we are committed to working closely with our customers to ensure that they get the best packaging, the finest design, the highest quality and the fairest price. Our motto is "Timeless innovation".

We have had our own R&D centre since 2008. All our teams from the marketing, sales, design, development, Quality assurance and

(continued on page 2)



J.K. Hwang

This is the whole point of this new brush which allows the ferrule and the handle to be reused. The consumer can assemble the three parts as he sees fit. Change fibers after use and reuse ferrule and handle.



J.K. Hwang

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production departments hold weekly technical meetings to gather ideas and develop new products. We haven't hesitated to file numerous patents, designs, trademarks and models. Today we have a portfolio of almost 300 patents, designs, trademarks and models, both nationally and internationally. The importance of preventing environmental pollution and climate change is such that we strive to actively respond to these developments by designing and developing products that reduce resource consumption in the production process, reduce waste and facilitate recycling. We have put in place a true culture of environmental responsibility.

J.K. Hwang
Ceo

SUSTAINABILITY: A TOTAL COMMITMENT!

Demand for eco-friendly packaging has increased considerably, becoming a major choice factor for many consumers. It is therefore only natural that FSKorea should focus all its efforts on developing environmentally friendly packaging. Especially as environmental awareness has increased as a result of climate change and increasing pollution levels in general. Corporate responsibility is particularly crucial. To reduce waste and facilitate recycling, FSKorea makes every effort to design and develop resource-saving products in their production processes. Every employee is trained as part of a true "eco-responsible culture".

As a manufacturer of cosmetic packaging, FSKorea is conscious of its responsibility towards the environment and has set four strategic objectives in this area. These are, of course, to develop environmentally friendly

products, but also to improve the quality of products and services, to aim for complete customer satisfaction and to recruit well-trained people to meet these new requirements.

In 2021, FSKOREA achieved both ISO14001 Certification for its environmental management policy and ISO 45001 Certification for its health and safety management system.

It should also be noted that the company was certified by the Korean Ministry of Equality and Family Welfare as a model company concerning the handling and education of its employees.



CONCRETE DEVELOPMENTS

In recent months, FSKorea has developed several products that specifically meet these new environmental requirements.



Development of a new "green" dropper that reduces the volume of plastic.

Both the inner cap and the outer cap has been made with aluminum.



The commonly used NBR rubber is replaced to TPE, which increases the product's recyclability. The user can simply disassemble the pipette for recycling.

FSKOREA

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