

LUXURY AND ENVIRONMENT: A WINNING COMBINATION

INCA will be exhibiting from 16 to 18 May at the PCD trade show in Milan (stand E110-E112). This will be an opportunity for the entire team to highlight both the Group's capability to meet the high-end requirements of the beauty sector, including the niche perfumery sector, and the huge advantage of using aluminium which makes luxury compatible with environmental friendliness.



One of the finest examples of collaboration between Inca and a brand is the development of Collistar's Puro lipstick, which has just been revamped.

The new packaging consists of a polypropylene base and cap complemented by a refillable aluminium mechanism.

An elegant object which, in its new refill version, allows to break



the traditional paradigm of the linear economy "extract, produce, discard".

The refill can thus be replaced indefinitely, generating a saving of more than 50% in plastic. It is worth noting that this product is a finalist in the "Avant-Garde" competition set up by the organisers of the PCD trade show.

A wide range of customisation options

Among the most striking examples of this ability to offer this "Luxury/Environment" alliance, Inca proposes this packaging made up of 100% recyclable aluminium covering a glass bottle.

This refillable packaging is designed to safely and elegantly house the bottle. Perfect for people on-the-go. The wide range of customisation possibilities makes this item unique (hot foil stamping, pad printing, screen printing, engraving). Given the popularity of this new product, the range

has been extended with two additional items, a lipstick and a lid for cream containers. The lipstick is designed with a 100% recyclable aluminium cap and base and a plastic mechanism. But there's more! Inca will present a whole series of aluminium packaging, therefore mono-material, recyclable, with particularly sophisticated types of decoration such as candle lids with a glass container elegantly decorated by sublimation.



RELEASE

EDITORIAL



Stefano Parodi Ceo

THE RENEWAL

The Inca company based in Porto Valtravaglia, north of Milan, manufactures aluminium and primary plastic packaging for perfumes, cosmetics and personal care products since 1951.

closely related to the transformation of aluminium parts. We have learned to work with this material to give it all the shapes and sizes possible, whatever the quantities required, thanks to the high flexibility of our industrial process.

With new investors, a new management team, a new logo and great ambitions, the entire lnca team has entered 2023 with optimism.

Indeed this new logo, with its deliberately asymmetrical shape, is intended first and foremost to express our ability to create tailor-made shapes for our clients. The lettering blending regularity and graphic quality expresses perfectly our DNA based on technicality and concern for details. Graphically this logo is elegant, and its colour is refined. It expresses very well the development of the company and its 70 years of passion. It also expresses the idea of collaboration with our customers, which inspires us to give shape to their most brilliant ideas. Because we intend to highlight this

trademark for years. Industrially, we offer a "turnkey" service from the design to the final

We master all the stages. We have a wide range of stamping machines,

(Continue on page 2

DECORATION AT ITS BEST

Superb decoration for the exclusive candle holder of the Accessories line of the Parisian brand Diptyque.

Four colour gradients on a dark background. The strength of the line gives the brand a sleek graphic shape. The intense colours are inspired by ancient ceramics coloured with vegetable dyes. An excellent colour contrast.



(Continues from page 1)

allowing us to shape aluminium into simple or complex forms in small or large series. We are fully equipped with polishing and brushing equipment suited for working on cylindrical or shaped parts. Our two anodising lines allow us great flexibility in terms of production and finishing.

Screen printing, pad printing or hot stamping are part of our decoration techniques but we also master sublimation technology to provide an unlimited number of colours and shapes.

For plastic parts, we have a wide range of injection moulding machines available to produce all types of components. We also have a wide range of machines to assemble various combinations of materials, whether they are aluminium, plastic or glass.

A big advantage today, as you know, is that aluminium is a 100% recyclable material that can be reused indefinitely.

Stefano Parodi



Stefano Parodi Ceo

ENVIRONMENT: INCA'S ASSETS

Whether it is the internal process for transforming aluminium or plastic-based materials, the Inca team is fully committed to providing the best solutions, given the current state of technology and raw material resources.



The manufacturing and transformation process of aluminium is quite simple. Aluminium production starts in the mine with the extraction of bauxite, which contains 15 to 25% aluminium. This bauxite is refined to produce aluminium oxide from which aluminium is extracted. The primary metal is then produced by electrolysis where alumina is smelted into aluminium.

Aluminium parts are produced from the molten metal poured into moulds.

1kg of aluminium is produced from 5kg of bauxite.

It is of course possible to reintroduce used aluminium parts into the manufacturing process. This allows to recover a high-value raw material with no loss of quality, achieve 95% energy savings, greatly reduce CO2 emissions, and consequently mining activity, and waste disposal costs.

Regarding concrete actions, Inca's teams are currently modifying and improving production processes to reduce their environmental impact

as much as possible. Furthermore, the teams are also working on product design with the use of recycled aluminium (RE-AL), recycled plastics, the development of mono-material packaging and refillable packaging (refillable lipsticks and purse spray covers).

With RE-AL, prospects are very exciting. The only concern at the moment is to find quality recycled aluminium on the market. Furthermore, it is important to be able to maintain the same level of brightness as with pure aluminium.

Concerning the use of recycled plastics, the teams are now using them in different percentages depending on the customer's idea of the project.

As for "mono-material" designs, Inca already offers a series of standard aluminium lids with no plastic insert that can be used on glass jars for "skincare" applications.

NICHE PRODUCTS: the perfect match!

Inca's flexible manufacturing process makes it the ideal supplier for niche perfumery brands looking for high-quality packaging with infinite levels of customisation, even for small series. The proof in pictures with "Parfum d'Empire" and its shiny gold anodised aluminium cap with the logo engraved on the top, with "Olfactive Studio" and its cap and shoulder anodised in custom matt copper colour, with "Un Homme de Caron" and its series of customised aluminium caps (lacquered in white, blue and black, anodised in



bright silver), with Nasomatto and the bottle of its "Blamage" line and its 3D wood effect obtained by glass sublimation.

Inca's know-how is also perfectly reflected in the segment of candle covers for home fragrances. Several brands have adopted them, such as La Maison Francis Kurkdjian, the Parisian brand Diptyque, and some Italian brands such as Etro and Mirko Buffini



For further information, please contact